



Degree programmes in Economics and Finance



Economics BSc
Economics and Business Finance BSc
Economics and Management BSc
Economics and Accounting BSc
Finance and Accounting BSc



Welcome

When you graduate with an Economics or Finance degree, what will mark you out from all the other graduates?

At Brunel, you'll grow your employability skills along with your knowledge and experience as you study. Support from Brunel's exclusive Business Life Employability Programme, a work placement year, visits to companies and lectures from key public, private and third sector figures all contribute to a rewarding degree programme and a graduate CV that stands out at the end of it.

Because employers don't hire your degree, they hire you.

Please take the opportunity to visit Brunel and connect with me and my colleagues during your decision-making process. We're here to help in any way we can.

Professor Ashley Braganza
Head of Department

UCAS Codes

Economics BSc

L101 3 Years (FT)

L106 (with professional development)
4 Years (FT) thick-sandwich

Economics and Business Finance BSc

LND3 3 Years (FT)

LNC3 (with professional development)
4 Years (FT) thick-sandwich

Economics and Accounting BSc

LN14 3 Years (FT)

NL41 (with professional development)
4 Years (FT) thick-sandwich

Finance and Accounting BSc

NN34 3 Years (FT)

NN3K (with professional development)
4 Years (FT) thick-sandwich

Economics and Management BSc

LNC2 3 Years (FT)

LND2 (with professional development)
4 Years (FT) thick-sandwich

Brunel University London code

B84 BRUNL

Apply online at www.ucas.com

The qualifications you need

For qualifications according to each course see pages 10-13.

This information was correct as we went to print but it's always a good idea to check the website www.brunel.ac.uk/courses for updates and specific entry criteria.



**Andy Baker,
(Economics BSc)**

“As part of my Economics BSc, I undertook a placement in Morgan Stanley where my role was in Derivative Trade Support team.

From the second week into my internship I was given responsibility for a list of my own clients. My daily duties were incredibly varied, ranging from actively managing client queries to reconciling our traders’ risk positions, as well as producing multiple reports on a daily and monthly basis.

My placement year helped me to develop hugely, not only with my financial product knowledge but also with transferable skills that I will benefit from in my third year and after university.”



Why choose Economics or Finance?

If you are fascinated by how economies function in a world where finance, trade and communications are becoming ever more globally integrated, an economics-based degree might be the ideal choice for you.

We offer a range of Joint Honours degrees so you can incorporate your related interests in, for example, politics or management. Or you can opt for our Finance and Accounting BSc which will prepare you for a career in accountancy.

Why choose Economics or Finance at Brunel?

Economics and Finance degrees at Brunel offer a powerful combination of theory and practice thanks to the strong research culture which profoundly enhances our teaching.

Our degree courses are directly informed by our staff’s internationally acclaimed research in financial markets and institutions, macro and microeconomics, development, financial accounting, corporate governance and econometrics. Many of our lecturers advise governmental and intergovernmental organisations on economic policy and bring this real world experience to their teaching.

You’ll gain hands-on experience of state of the art information technology including Reuters and Bloomberg for accessing business and economic information, and Stata, Eviews and others for data management and analysis.

The placement element of our sandwich degrees also provides invaluable practical experience.

In your final year you will undertake a major project of approximately 10,000 words. This is a piece of personal research which allows you to demonstrate your research skills in a way prospective employers appreciate. The subject might be inspired by a work placement or suggested by your supervisor’s research interests. You are also free to suggest your own topic, so long as appropriate supervision arrangements can be made.

In addition to our Economics (BSc) we also offer specialist pathways in the following areas giving you the chance to tailor your studies:

- Economics and Business Finance BSc
- Economics and Accounting BSc
- Finance and Accounting BSc
- Economics and Management BSc



All students study the same first year modules, giving you the opportunity to choose your final degree specialism at the end of the first year





Economics BSc

The structure and content of this degree are designed to enhance your understanding of all key economic aspects and tools and to stress the relation between theory and real-world examples. During your final year the course allows you to choose from specialist modules (labour, industrial or behavioural economics) depending on your study interests. Our Economics degree is flexible and provides you with a range of future career prospects - working as an economics analyst or a professional forecaster for example - while also equipping you with econometric techniques for postgraduate studies or work in economic research.

Economics and Business Finance BSc

This programme allows you to study the fundamental analytical techniques of micro and macroeconomics, while also developing knowledge and understanding of the core concepts and issues in corporate policy, finance and investment. Initial emphasis is on both theory and practical applications. In your final year you have the option to choose between more specialist modules in economics or finance. The Economics and Business Finance degree equips you with the core theoretical and practical skills necessary to understand and analyse economic and corporate financing and investment decisions in the business world. It also prepares you for a variety of potential careers including management consultancy, business analysis and economic forecasting.

Economics and Accounting BSc

This programme allows you to study the fundamental analytical techniques of micro and macroeconomics while also developing knowledge and understanding of the core concepts and issues in financial and management accounting. When you graduate you'll be equipped with the core theoretical and practical skills necessary to understand and analyse economic and accounting issues in the business world, and be prepared for a variety of potential careers including management consultancy, accountancy and banking.

Finance and Accounting BSc

This course is designed to give you a sound theoretical and practical grounding, as well as arming you with the technical expertise necessary to make sound decisions in finance and accounting. You will learn about investments, corporate finance and econometrics and in your final year you will have the option to choose between more specialised accounting (auditing, taxation) and finance (financial engineering, behavioral finance) courses. We emphasise developing transferable skills so you are equipped for a wide range of finance and accountancy careers.

Economics and Management BSc

The Economics and Management undergraduate degree provides a deep understanding of how the economy and corporations function, how resources are allocated and how incentives are aligned between shareholders, managers and employees. Economics examines how consumers, firms and governments make decisions which eventually determine the allocation of resources and output growth. Management is concerned with the organisation and coordination of the activities of a business in order to achieve defined objectives. In the final year, students will have the opportunity to choose from a range of management courses such as Entrepreneurship and Small Business Ventures, International Marketing and Strategic Management, along with specialist courses in economics.

Marvin Luzinda (Economics and Accounting BSc)

"Brunel offered the perfect balance between being vibrant and having good educational standards, and was one of few universities that provided a placement year in conjunction with the course I wanted to study – Economics with Accounting.

The university and course have met everything on my list of expectations, and more. The course itself has been interesting and is mostly exam based with minimal coursework, which suits me perfectly. The lectures are combined with seminars, which work together throughout the year to prepare you for the exams.

There's something for everyone at Brunel; as a 'Brunelian' you'll never feel out of place."



What we teach

All five degree courses have a common first year. Here's a taste of what you can look forward to:

Economics BSc

Level one (year one)

- Mathematics for Economics and Finance
- Introduction to Financial Accounting (Economics and Management students study Organisational Behaviour and Analysis)
- Macroeconomic Principles
- Financial Markets
- Microeconomic Principles
- Statistics for Economics and Finance

Level two (year two)

Core

- Macroeconomic Principles II
- Mathematical Economics
- Introduction to Econometrics
- Microeconomic Principles II
- Money and Banking
- Economics of Information

Level three (year three)

Core

- Economics Project
- Advanced Topics in Economic Theory
- Further Econometrics

Options

Choose 2 from

- Managerial and Industrial Economics
- The Economics of Labour Markets
- Behavioural Economics and Finance
- International Money and Finance
- Development Economics

Economics and Business Finance BSc

Level one (year one)

- Mathematics for Economics and Finance
- Introduction to Financial Accounting (Economics and Management students study Organisational Behaviour and Analysis)
- Macroeconomic Principles
- Financial Markets
- Microeconomic Principles
- Statistics for Economics and Finance

Level two (year two)

Core

- Macroeconomic Principles II
- Corporate Finance
- Microeconomic Principles II
- Corporate Investment
- Money and Banking

Options

Choose 1 from

- *Introduction to Econometrics*
- *Econometrics for Finance*

Level three (year three)

Core

- Economics Project
- Advanced Topics in Economic Theory

Options

Choose 1 from

- Financial Theory and Corporate Policy
- Financial Engineering

Plus choose 2 from

- Managerial and Industrial Economics
- The Economics of Labour Markets
- Behavioural Economics and Finance
- International Money and Finance
- Development Economics
- Risk Management
- Further Econometrics

Economics and Accounting BSc

Level one (year one)

- Mathematics for Economics and Finance
- Introduction to Financial Accounting (Economics and Management students study Organisational Behaviour and Analysis)
- Macroeconomic Principles
- Financial Markets
- Microeconomic Principles
- Statistics for Economics and Finance

Level two (year two)

Core

- Macroeconomic Principles II
- Introduction to Econometrics
- Management Accounting
- Microeconomic Principles II
- Financial Accounting and Statement Analysis
- Company and Law Regulation

Level three (year three)

Core

- Economics Project
- Managerial and Industrial Economics
- Financial Accounting

Options

Choose 1 from

- Auditing and Assurance
- Taxation

Plus choose 1 from

- The Economics of Labour Markets
- Behavioural Economics and Finance
- International Money and Finance
- Further Econometrics

Finance and Accounting BSc

Level one (year one)

- Mathematics for Economics and Finance
- Introduction to Financial Accounting (Economics and Management students study Organisational Behaviour and Analysis)
- Macroeconomic Principles
- Financial Markets
- Microeconomic Principles
- Statistics for Economics and Finance

Level two (year two)

Core

- Introduction to Econometrics
- Corporate Finance
- Management Accounting
- Financial Accounting and Statement Analysis
- Company Law and Regulation
- Corporate Investment

Level three (year three)

Core

- Economics Project
- Financial Accounting

Options

Choose 1 from

- Financial Theory and Corporate Policy
- Financial Engineering

Plus choose 2 from

- Behavioural Economics and Finance
- Risk Management
- Further Econometrics
- Auditing and Assurance
- Taxation

Economics and Management BSc

Level one (year one)

- Mathematics for Economics and Finance
- Introduction to Financial Accounting (Economics and Management students study Organisational Behaviour and Analysis)
- Macroeconomic Principles
- Financial Markets
- Microeconomic Principles
- Statistics for Economics and Finance

Level two (year two)

Core

- Macroeconomic Principles II
- Introduction to Econometrics
- Marketing Research
- Microeconomic Principles II
- Critical Perspectives in Management
- Human Resource Management

Level three (year three)

Core

- Managerial and Industrial Economics

Options

Choose 1 from

- Economics Project
- Issues and Controversies in Management

Plus choose 1 from:

- The Economics of Labour Markets
- International Money and Finance
- Development Economics
- Further Econometrics

Plus choose 2 from

- Entrepreneurship and Small Business Ventures
- International Marketing
- Strategic Management
- Business Ethics, Environmental Sustainability and Governance

How we teach

You will learn in a combination of lectures, smaller seminar groups and one-to-one supervisions during your final year dissertation.

You'll also have a personal tutor throughout to help with any problems you may have. If you choose a placement as part of your course, a placement tutor will monitor your progress and provide any extra support you might need.

There are also site visits giving insights into how organisations work and talks by visiting lecturers who will help connect your academic study with the world of economics and finance.

Getting ready for work

As we've already said, employers don't hire your degree, they hire you. That's why Brunel has devised a unique programme called Business Life, created in consultation with major employers including Bosch, GlaxoSmithKline, Jaguar Land Rover, Intel, Grant Thornton, Centrica and IBM UK.

These organisations have helped us identify the job-ready skills and work tools that make all the difference when they choose graduates for placement or employment.

Business Life now provides courses and organises events running alongside your academic studies to help you acquire the core employability skills, certificates, work samples and experience we know employers are looking for.

Profile

Preeti Lumb
(Finance and Accounting BSc)

"When going through the University selection process, there were a few things at Brunel that really appealed to me. Primarily this was the placement option integrated into my degree programme, Finance and Accounting.

As I approached my placement year, I found the Placement and Careers Centre to be extremely helpful and supportive. Although the application process is an independent one, the Centre provides all the facilities possible to help you produce a well-rounded application. I was lucky to obtain a placement at Air France and worked in the finance department for a year, which was an amazing experience full of growth and opportunity."





Our exclusive Brunel 'Business Life' Development Programme will allow you to grow your employability skills, knowledge and experience



Accreditation

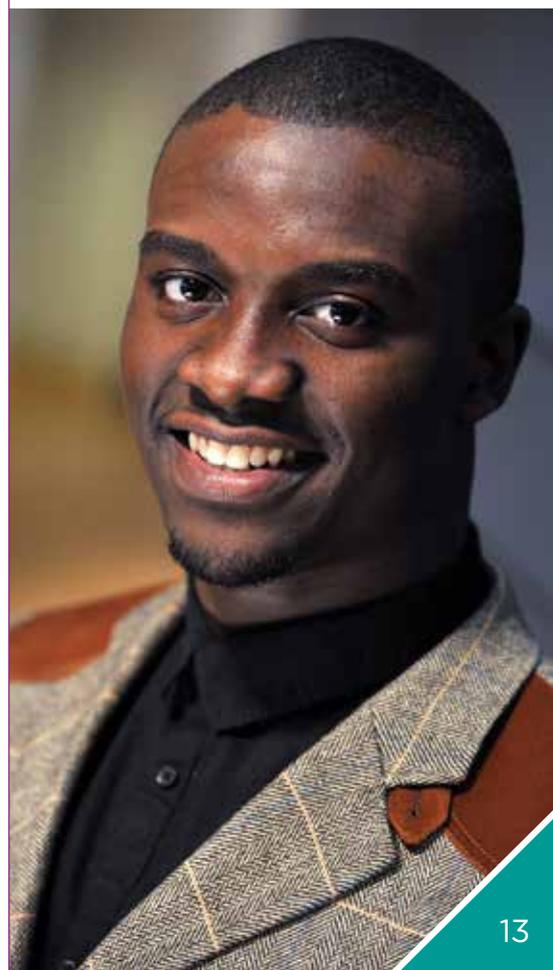
Our graduates enjoy exemptions from all FIA papers and up to 8 out of 9 ACCA Papers depending on the programme of study and module choices at level three, a saving of both time and money. We're proud that the quality of the courses we offer gives you a fast-track route to a professional accountancy career.



Profile

Joe Komolafe (Economics BSc)

"I hadn't been to Brunel before but as soon as I had arrived I knew I had made the right choice. Brunel was so welcoming and I loved that everything was on campus, it felt like home. I arrived a day earlier; this gave me a chance to welcome people into my halls and to make friends quickly. During Freshers' week I played lots of sports and was able to join a local church. When I did go home in the holidays, I couldn't wait to get back to Uni!"





Useful information

Accommodation

As a first year undergraduate you're guaranteed a room on campus. We accommodate over 4500 students in five different complexes which creates a fantastic live/study atmosphere.

Flats come in different sizes accommodating from 4 to 16, and 30 of our 33 halls have en-suite facilities. The Isambard complex incorporates studio flats for co-habiting couples. Adapted and disabled rooms are available in the Isambard Complex, Mill Hall and Fleming Hall.

All rooms are fully furnished with bed and bedding, a desk, chest of drawers, wardrobe and free wifi. Accommodation costs vary between £104.00 to £132.50 a week (based on 2014-15 costs).

Find out more at www.brunel.ac.uk/accommodation or take a look at our Flickr account www.flickr.com/photos/accom

Fees and funding

For information about fees and scholarships, go to www.brunel.ac.uk/ugfees

Disability and dyslexia support

We want you to make the most of life at Brunel and fulfil your potential.

Please get in touch www.brunel.ac.uk/disability

Come and visit

The best way to get a real feel for Brunel's buzzing atmosphere is to come visit us, explore campus and meet our staff and students.

Open days

We run regular Open Days where you can chat with students and lecturers and explore the campus. Check our website for dates

www.brunel.ac.uk/openday

Campus tours

We run Campus Tours where our student ambassadors will show you around campus and answer your questions about student life at Brunel. Check our website for dates.

Individual visits

If you can't make an Open Day, feel free to contact us on openday.booking@brunel.ac.uk and we'll happily arrange for you to come in and chat with a member of staff.

Getting here

Details on how to find us are online at

www.brunel.ac.uk/directions



Get in touch. We'd love to hear from you:

Admissions, Brunel University London, Kingston Lane, Uxbridge UB8 3PH, UK

admissions@brunel.ac.uk +44 (0)1895 265265

www.brunel.ac.uk



Explore and connect, any time with us:



Every effort has been made to ensure the accuracy of the information in this brochure and the University will take all reasonable action to deliver courses and services in accordance with the descriptions set out in it. A contract is made at the point when an applicant accepts an offer from Brunel, meeting any conditions, and the acceptance is communicated to Brunel or the clearing system acting for Brunel, and this contract is confirmed. All students are required, as a condition of registration, to abide by and submit to the University's statutes, ordinances, regulations and rules, which are published on the University's website (a hard copy is available from the Registry at the Uxbridge address). Note: the information contained within this course brochure is correct at the time of going to print (June 2015).